


30 Ways to Generate Buzz, Leads & Prospects with Stories

Anecdote 	Back Story 	Customer 	Doers & Dreamers 	Endurance 	Facts Feats 	Gift(s) Away 	Industry Hero 	Industry News 	Movie 
Journey 	Kindness 	Love 	Mission 	Name (Mystery) 	Obsession 	Places 	Quote (Favorite) 	Road Trip (Favorite) 	Foibles 
Self Deprecate 	Up 	Value(s) 	Word (Favorite) 	Youth (Fact) 	Zoo Day 	Pet 	Trial(s) 	Triumph(s) 	Song(s) 